Czech and Slovak Games Week returns again after one year to celebrate local video game development

The third annual event celebrating the Czech and Slovak games starts this week. Just like last year, the unique Czech & Slovak Games Week event will take place on the occasion of the national holiday of November 17th. The event is primarily about discounts on locally produced games on various platforms, but it also features accompanying events such as presentations of upcoming games or creators' streaming with comments on the development of a given game. In total, over 230 games from 106 development studios will be participating in the Games Week from November, 14th to 21st 2022, and discounts of up to 80% can be expected on some of the titles.

The Czech gaming industry is thriving and continues to grow at a dramatic pace, with turnover exceeding 7 billion CZK (around 288 230 974 EUR) last year. However, it is still challenging for small and medium-size studios to gain visibility in the global competition, which is why the Czech Game Developers Association has once again initiated this now annual event. "During the second year, the popularity of the event grew tremendously, and almost the entire Czech and Slovak game industries got involved. The high level of involvement of Czech and Slovak games is true for this year as well. Compared to last year, however, we would like to make more space for upcoming and unreleased projects, to show the potential of the local industry for the future and to help launch promising projects," said Pavel Barák, Chairman of the Czech Game Developers Association and member of the Board of Directors of the Czech Chamber of Commerce.

"I am very pleased that the interest from developers has not waned and continues to grow. I believe that fans and gamers will once again be delighted with the significant discounts on games, as well as the opportunity to learn even more about the titles directly from their developers," he added.

The discount week kicks off on Monday, November 14th, at 7 PM with a stream of the Czech & Slovak Direct Showcase (trailer), featuring more than 30 upcoming or updated games, including world premieres and previously unreleased news and information.

The primary event platforms are <u>Steam</u> and <u>GOG</u>. The <u>Steam</u>* page will feature streams of individual games, upcoming shows and creators' streaming. The full schedule is available <u>here</u>.

A summary of all platforms, individual games involved and other information can be found on the official event website <u>https://gamesweek.net/</u>

The event is organized and initiated by the Czech Game Developers Association (<u>GDACZ</u>) with the support of representatives of its members and the long-term partnership with <u>Arkance</u>

<u>Systems</u>, the production of the <u>Indian</u> Czech TV gaming show, the game archive <u>Visiongame.cz</u> and the Slovak Game Developers Association (<u>SGDA</u>).

The Czech Game Developers Association (GDACZ) brings together Czech game developers, protects and promotes their interests, negotiates with state authorities and supports the development of the game industry in the Czech Republic.

For more information please contact:

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*The Steam discount page will be activated on 14th November 2022 at 7 PM CET